



# POWERPAK

Toast To The Best - Club 5880 - District 12

*Toastmasters*

Volume 1

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**A P R I L 3 0 0 2**

## ~ CHARTER CEREMONY ~

### **SAN DIMAS CHAMBER OF COMMERCE**

By Dorothy Brock, VP PR

On April 3, 2003 Brenda Bates, Dorothy Brock, and Mary Anne Craft, ATMS, Public Relations Officer of District 12 were guests of Ted Powl, President/CEO, San Dimas Chamber Of Commerce at their monthly breakfast meeting. Breakfast which was held at the San Dimas Community Center. The proceedings began at 7:30 AM with steak & eggs, potatoes, fruit, muffins, juice and coffee. We had the opportunity to introduce to the retail business attendees Toastmasters "Toast to the Best" Club #5580. Mary Anne gave an impressive introduction relating to the enthusiasm, membership and accomplishments thus far about our club. Thanks to Mary Ann.

There were several different business represented, city update relating to new business plans, and information was provided about the upcoming activities in San Dimas such as: San Dimas Festival of Arts,

April 25-27, Mixer at the Prism Center in San Dimas, April 17th 5:30-7:30 and golf tournament.

Guest speaker, Eugene D. Bohatch, Dir. CITD & CMTAC (Center for International Trade Development & CA-MEXICO Trade Assist. Centers) gave a presentation about their business and how they assist small and medium companies in California establish international trade. Services are provided at no cost to their clients, they are federally funded. They have serviced 3500+ clients with technical assistance and training. Along with \$150+ MIL in international trade revenues reported by their clients.

The next breakfast with the Chamber will be May 1st at 7:30 AM. Breakfast is \$8 per person. If you plan to attend, please make your reservation in advance so they can prepare breakfast for you.

### *Charter Ceremony*

The Charter Ceremony will be held at the Alexander Hughes Center in the City of Claremont on April 16th from 6:30-8:30 PM. Please join as we introduce the executive officers and all the members of the club to the family of District 12 Toastmasters.

#### **EXECUTIVE OFFICERS**

- President, Jose Luis Arellano
- VP Education, Vicki Jeter
- VP Membership, Liz Cruz
- VP PR, Dorothy Brock
- Secretary, Brenda Bates
- Treasurer, Michelle Cerna
- Sergeant at Arms, Joel Casillas



# April 2003

## THE VALUE OF EXECUTIVE POSITIONS

By Saeed Shaikh, DTM



Sometimes we want to see the world the way we would like it to be. So-called realists would probably say we are being naïve and childish and that we should face "reality". But many of these realists forget that reality for each one of us is what we make of it, or how we choose to perceive it. In a similar way, how we choose to view ourselves is really a personal choice and a perception that we decide on. Our perceptions about ourselves define the direction we take in life, what we are capable of achieving, and what we actually achieve. For those of who choose to view the world and ourselves differently from the realists life can be very exciting and rewarding.

Your involvement in Toastmasters International, and more specifically in Club 5880 – *Toast to the Best* is your perception of reality. The executive officers and members of this dynamic club have chosen to define their personal direction, and their personal perceptions about life and themselves. We should all be excited because, unlike the realists we refuse to accept the world as we see it, we refuse to be limited and we refuse to let others define what we are capable of achieving.

How can executive positions in toastmaster clubs help you in this daring

endeavor? Today, leadership skills are more sought after in the workplace than are managerial skills. To many the distinction between leadership and management may appear to be ambiguous and blurred. Simply stated, **management is a process, leadership is a direction.** While managers will typically work the process, leaders will define the process. As Warren Bennis has so aptly stated...."Managers do things right, Leaders do the right thing".

Like everything in life, the real value in executive positions in Toastmaster clubs is defined by those that accept these positions. We must set a reason and purpose for the positions that we accept, as should members set a purpose for their involvement in Toastmasters. The very nature of leadership is dynamic...we GROW towards becoming a leader. At some point we must be willing to take the first step, and not accept reality, as the realist would like us to believe. We must believe that we have potential that we can lead, that we can grow, and that we can change the reality of ourselves. Only we can make that decision.

The seven executive positions in all toastmasters clubs, each define

a component of leadership that we must master. These seven positions have functionalities that when combined and perfected allow us to move along a path of leadership. In the March 2003 issue of the **TOASTMASTER MAGAZINE**, *Sheila Spencer, DTM* from New York writes about the various professional opportunities that we can pursue as a result of our leadership training in toastmasters.

### SEARGENT AT ARMS

From a functional perspective the sergeant at arms greets members and guests and ensures that the meeting room is set up. From a growth perspective the sergeant at arms is really learning the skill of networking. Many of us will find ourselves in social or professional gatherings, or meetings where we are shy or nervous about introducing ourselves to others and getting to know them. Effective networking requires that we learn the ability to meet and greet strangers and make them comfortable. Professional growth is defined not so much as what we know, but by whom we know. As Sergeant at arms practice the **skills of introducing yourself to others and getting to know them. Then use these skills in your professional and personal life. Potentially, education in these skills could help you in positions such as Business Planning, Event co coordinator/planner, Equipment Maintenance, Corporate**

### *Coming in the Next Month*

- Next Club Meeting - Monday, April 14th
- Charter Ceremony - Wednesday, April 16th
- District 12 - Spring Conference, Saturday, April 26th
- Club Meeting - Monday, April 28th

Check us out on the web at [www.ToastToTheBest.com](http://www.ToastToTheBest.com)



For more information about our club, please call Liz Cruz at 909-971-5062

# April 2003



(continued - The Value of Executive...)  
**Services, or Customer Relations.**

## TREASURER

The professional and personal value of this position is obvious. As a treasurer you are required to maintain the funds for a club and ensure that all paperwork pertaining to bank accounts etc are in proper order. Learn to manage finances in a team environment. Think of the career choices that you can make by refining these skills. **Potential career opportunities may include General Accounting, Billing and Collection, Budgetary Cost Control, Financial Analysis, Financial Management or Internal Auditing.**

## SECRETARY

The documented continuity of a club is the responsibility of the Secretary. All meetings are documented, and record of events, changes, resolutions, club correspondence, etc are all recorded and maintained by the secretary. **Potential career opportunities could include Administrative/Secretarial, Business Communications, Purchasing, and Records Management.**

## VICE PRESIDENT – MEMBERSHIP

The fact that membership is the key to a clubs survival indicates the pivotal role of this position. The VP of Membership sets and monitors membership goals, orients new members and monitors member

progress towards educational goals, promotes and encourages participation in leadership responsibilities and assigns mentors to members. **Potential career opportunities may include Counseling, Personal development, Career Planning, Campaign Development, Marketing and Market Research and Analysis.**

## VICE PRESIDENT – PUBLIC RELATIONS

Membership will not be possible if the VP of Public Relations does not fully exploit their position. The VP of Public Relations coordinates and directs publicity for the club, identifies target markets, exploits all local media to publicize the club and the benefits of Toastmasters. **Potential career opportunities include Community Relations Co Ordinator, Media Relations, Graphic Design and Layout, Journalism etc.**

## VICE PRESIDENT – EDUCATION

Considered by many as the most important executive position, the VP Education is responsible for directing the educational goals of the club, scheduling members, and generally leading the education vision for the club. **Potential**

**career opportunities include Administration, Teaching, Training, and Career Development**

## PRESIDENT

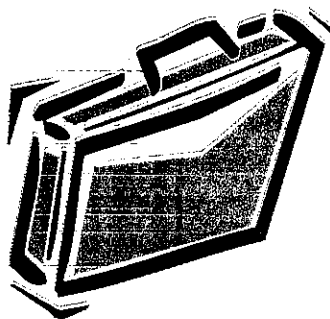
The president defines the vision, obtains consensus of the executive officers and oversees the administration of the club. Essentially a facilitator, the president ensures that long and short term goals for the club are met, and acts as liaison with area, division and district leaders. Team building, leadership, and mentoring are the result of this education. **Potential career opportunities range from Business Development and Management, Strategic Planning, Human Resources, and Project Management.**

The value of the education in leadership positions is after all what we choose to make of it, what we choose to do with it. Involvement in any educational program is only as effective as you choose to make it. You must be willing to learn...willing to make mistakes and learn from them...learn from the experience and wisdom of others...but you must take the first step!



Visit us on the web:

[www.ToastToTheBest.com](http://www.ToastToTheBest.com)



## *What is a Motion?*

- A Motion is a proposal that a group do something.
- A Main Motion is a specific action that some particular action be taken by the group.

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Club 5880 - Toast To The Best  
Brenda Bates - Editor  
San Dimas, CA 91773

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**Special Thanks to Our  
Sponsoring Clubs:**

**7213 and 5247**

*Web sites to check out:*

[Toastmasters.org](http://Toastmasters.org)

District 12 web site:

[TMDistrict12.org](http://TMDistrict12.org)

Club 5880 web site:

[ToastToTheBest.com](http://ToastToTheBest.com)

